

CITY OF SACRAMENTO

YOUTH JOBS AND OPPORTUNITY ACT

Executive Summary

The strength of Sacramento's economy and community requires a well-educated and prepared workforce. In order to stay competitive with today's changing global economy, Sacramento's young people must be provided with the experience, support and opportunity that will prepare them to be full contributors in the workforce and economy.

The proponents of this measure will circulate an initiative for the November 2010 ballot for the City of Sacramento. The measure would establish an annual \$29 parcel tax for:

- a) Youth Jobs and Workforce Readiness
- b) Improving Academic Achievement
- c) Reconnecting At Risk Youth

The initiative proposes a flat \$29 annual rate on each unit of real property as shown on the last equalized assessment roll of the Sacramento County for the City of Sacramento and shall remain in effect until January 1, 2021 when the tax shall terminate.

The funds shall be administered by the City of Sacramento Office of Youth Development and shall be expended consistent with the purposes of the Act. Funds from the Act cannot supplant existing local city funds for youth programs and services, but could be used to sustain successful evidence-based strategies currently piloted with state and/or federal funds.

The Act creates an 11 member Citizens Advisory Board which shall review the revenues, expenditures and delivery of projects and programs. The Board will decide funding awards and allocations based on recommendations from administrative staff, the community at large and its own deliberations.

The Board shall consist of:

- 2 youth (including one youth from the Sacramento City Youth Commission)
 - one youth who is a member of the Sacramento City Youth Commission
 - one youth who is a former or current participant in a youth development program for at risk-youth
 - youth must be between ages 11- 25 while serving on Board
- 1 business community representative
- 1 labor community representative
- 1 education community representative
- 1 youth service provider representative
- 1 law enforcement community member
- 1 representative from the faith community
- 1 at-large community member
- 1 parent with school aged children 11-25
- 1 member representing either the County of Sacramento human services or the Workforce Investment Board.

The Board shall develop clear measurements and goals to gauge the success of the Act. Measurements shall include but not be limited to the following:

- i. Number of young people placed into jobs
- ii. Number of young people completing workforce preparation programs
- iii. Number of young people placed into apprenticeship programs
- iv. Number of young people who increase their school attendance
- v. Number of young people who improve their academic performance
- vi. Decreased recidivism rates

Allocation of Funds:

- A. A minimum of 40% of funding to go towards youth jobs and workforce readiness. Funding uses consistent with the ACT could include:
 - Subsidies of youth jobs and internships, including summer and year-long placements
 - Increasing participation in apprenticeships
 - Job training and pre employment skills development
 - Service opportunities and career awareness for younger youth
- B. A minimum of 20% of funding to go towards improving academic achievement. Funding uses consistent with the ACT could include:
 - Afterschool academic enrichment and tutoring programs
 - Evidence-based drop-out prevention strategies
 - Truancy reduction programs
 - College preparatory programs that strengthen the pipeline from middle school through completion of a bachelor's degree
- C. A minimum of 20% of funding to go towards reconnecting at-risk youth to the workforce and community. Programs consistent with the ACT must serve youth who are on parole or probation, chronically truant, or have dropped out of school. . Funding uses could include:
 - Street outreach workers
 - Intensive employment and on the job training
 - Intensive mentoring/case management
 - Supportive services for juveniles exiting justice system to reduce recidivism rates
 - Counseling for families of at-risk youth
- D. No more than 5% of the funding will be used to evaluate the effectiveness of the programs receiving funding from this measure
- E. By law, no more than 5% of the funding from this measure may be used for administration
- F. The remaining 10% of funding can be distributed amongst the above three categories at the discretion of the "Youth Jobs and Opportunity Act" Citizen's Advisory Board, depending on the needs of the community